

Sponsorship Opportunities

March 7 & 8, 2019

Southeastern
US Region
Leadership
Conference

Georgia Tech Hotel
& Conference Center
800 Spring St NW
Atlanta, GA 30308



CFA[®] Societies
of the Southeastern US

Become a sponsor of the first CFA® Societies of the Southeastern US Leadership Conference. Deepen relationships with Society leaders, participate in informative sessions and create profit opportunities in your region.

Event Overview

For the first time, CFA Institute member society leaders from the Southeastern US region will gather with CFA Institute staff and thought leaders to network, share experiences, ideas, and best practices for meeting the needs of their local members.



6,073 Total Members

16 Societies

10% of membership in USA

Why Sponsor this leadership conference?

- Develop relationships with committed volunteers and involved leaders in the profession who can assist you with opening doors and opportunities to connect on a local level.
- Increase your impression beyond the typical conference to reach leaders that host meetings of 50 to 100+ members.



24%
Portfolio
Managers



24%
Institutional
Assets



30%
Private
Assets

Top Employers

Wells Fargo | Bank of America Merrill Lynch
SunTrust | Raymond James | Invesco |Voya |BB&T
Morgan Stanley | Regions | Northern Trust | UBS
TIAA | Sterling Capital Management | NextEra Energy
PNC | JP Morgan Chase | March & McLennan
Virginia Retirement System | Ernst & Young
MassMutual



**Join Us At
Georgia Tech Hotel
& Conference Center
800 Spring St NW
Atlanta, GA 30308
(404) 347-9440**

The Georgia Tech Hotel & Conference Center is in the heart of Atlanta's vibrant Technology Square retail neighborhood, offering the perfect blend of a world-class conference center with the style and convenience of a chic city center hotel.

Participating Societies

Alabama
Louisville
Naples
South Carolina

Atlanta
Memphis
Nashville
South Florida

East Tennessee
Miami
North Carolina
Tampa Bay

Jacksonville
Mississippi
Orlando
Virginia

Sponsorship Opportunities

All sponsorship opportunities include recognition on CFA Societies of the Southeastern US Leadership Conference website with a link to the sponsor’s website, sponsor ribbons for your company’s attendees, recognition on signage, acknowledgment during the general sessions. Your conference representatives will have the opportunity to attend the reception with Atlanta Society of Finance and Investment Professional Celebration on International Women’s Day the evening of March 7 and exhibit space at the Leadership Conference.

Sponsor Benefits	Title	Gold	Silver
Opportunities Available	1—SOLD	6	6
Speaking Opportunity	●		
Partner Showcase 5 minutes on who you are, why you want to partner with CFA Societies		●	
Introduce Participate in Breakout Session		●	
Exhibit Table	●	●	●
Logo recognition company description featured in event program	●	●	●
Conference Registrations	3	2	2
Recognition during general sessions	●	●	●
Recognition in conference marketing	●	●	●
Post conference attendee mailing list*	●	●	●
Cost	\$7,500	\$5,000	\$2,500

Additional Opportunities			
A/V Sponsor	Event Program	Beverage Snack Service	Lanyard Name Badges

*Attendees will have the opportunity to opt-out of the list shared with conference sponsors.

CFA[®] Societies of the Southeastern US Leadership Conference

Register to be a Sponsor
by emailing or mailing
completed forms to:

cathy@asfip.org or
ASFIP
4355 Cobb Parkway, STE J-533
Atlanta, GA 30339

SPONSOR LEVEL:

- Title Sponsor \$7,500
- Gold Sponsor \$5,000
- Silver Sponsor \$2,500

**For sponsorship payment
inquiries**, please contact
Cathy Ford at
cathy@asfip.org
or 678-324-8474

Please send company
logo to
cathy@asfip.org by
February 5, 2019.

Partnership Package Chosen: _____

Company & Attendee Information:

Company Name _____

Leadership Conference Rep Name _____

Title _____

Address _____

City _____ State _____ ZIP _____

Phone Fax _____ Fax _____

Email _____

Web Site _____

Check here if you wish to be invoiced.

Billing Information:

Contact Name _____

Title _____

Address _____

City _____ State _____ ZIP _____

Phone Fax _____ Fax _____

Email _____

Web Site _____

Payment Type

Check Enclosed American Express Mastercard/ VISA

Payment Amount: \$ _____

Account Number: _____

CVV: _____

Name on Account: _____

Expiration Date: _____

Signature: _____