

2019 CFA Societies Southeast Regional Conference

Thursday, March 7, 2019

1:00 pm	Registration Desk Opens	
1:30—2:45 pm	<p>Session 1—Opening Session</p> <p>Creating High-Performing Society Boards by Design Through the Lens of Your Mission</p> <p>Opening address by Paul Smith</p> <p>Societies 2.0 and the opportunities for success. Starting with Paul Smith and his passion for professionalism and the genesis for Societies 2.0. Will include an overview (refresher) of Societies 2.0; Society Funding Model Review.</p>	
2:45—3:10 pm	<p>Afternoon Networking with Colleagues and Sponsors</p> <p>Visit our Sponsor Showcase and our sponsors in the exhibit area.</p>	
<p>3:10—4:05 pm</p> <p>Take a Deep Dive into topics that are crucial for your Society to thrive</p>	<p>Deep Dive 2—A</p> <p>First time on the Board. Now What?</p> <p><i>Designed for first time board members, this session provides an overview of your basic responsibilities and the resources provided by CFA Institute that will help you succeed. This jammed-pack session may have you thinking your drinking from a fire hose.</i></p>	<p>Deep Dive 2—B</p> <p>Paid Staff/Society Leadership The Role of Society Staff</p> <p><i>Designed for paid staff and society leaders to better understand the separation of duties and a framework for working better as a team.</i></p>
	<p>Deep Dive 2—C</p> <p>Challenges Café</p> <p><i>Designed for all servant leaders facing challenges in their role. From programs to advocacy; from candidate programs to sponsorships, we'll group together similar roles together for a workshop on identifying and solving challenges and exchanging ideas for success.</i></p>	<p>Deep Dive 2—D</p> <p>Communications Continuum – Part 1 Planning, messaging, method?</p> <p><i>This multi-part session explores the communications continuum for a Forecast Event. This session is focused on identifying the event constituents and the messaging elements that could create a response.</i></p>
4:10—5:00 pm	<p>Society Hives</p> <p>This informal time allows you to share your ideas for innovation with your Society colleagues. <i>(Or use part of the time as “fluff and buff” for the upcoming reception.)</i></p>	
5:30—8:30 pm	<p>Networking in Celebration of International Women’s Day</p> <p>Hosted by Atlanta Society of Finance and Investment Professionals</p>	

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Friday, March 8, 2019

7:15—8:30 am	Power Breakfast with Sponsors	
8:30—9:15 am	<p>Session 3</p> <p>Mission. Leadership. Inspiration. Experience.</p> <p>Looking through the lens of mission or just doing the same ol', same ol'?</p> <p><i>Does your Society use the 90/10 rule? 90% of the work is accomplished by 10% of the leadership. Does your Society do a strategic plan that ends up in a drawer only to be dusted off occasionally? We'll be exploring in impact that looking through the lens of your mission can transform the Society experience.</i></p>	
9:15—9:40 am	<p>Morning Networking with Colleagues and Sponsors</p> <p>Visit our Sponsor Showcase and our sponsors in the exhibit area</p>	
9:45—10:25 am	<p>Session 4</p> <p>Go Team!</p> <p><i>Building a leadership team is essential to the success of any organization. In this session we explore identifying, recruiting and building a winning team.</i></p>	
10:30 am—Noon	<p>Session 5</p> <p>“What’s Wrong with the Way I Talk?”</p> <p><i>Just about everyone has a fear of speaking in public. In this 90-minute session will give you both the tools and practical experience on how to create and refine telling your story. From body language to voice placement – we'll be covering the bases so you can be more confident when talking with one person or stage in front of an audience. (Well maybe not that on stage in front of an audience part, but we'll try.)</i></p>	
Noon— 12:40 pm	Networking Luncheon	
12:40—12:55 pm	Sponsor Showcase	
<p>1:15—2:15 pm</p> <p>Take a Deep Dive into topics that are crucial for your Society to thrive</p>	<p>Deep Dive 6—A</p> <p>Society 2.0 Deeper Dive</p>	<p>Deep Dive 6—B</p> <p>Session topic to be refined</p>
	<p>Deep Dive 6— C</p> <p>Challenges Café (repeat)</p> <p><i>Designed for all servant leaders facing challenges in their role. From programs to advocacy; from candidate programs to sponsorships, we'll group together similar roles together for a workshop on identifying and solving challenges and exchanging ideas for success.</i></p>	<p>Deep Dive 6—D</p> <p>Communication Continuum – Part 2</p> <p><i>We'll be putting the ideas and elements from Part 1 into action. We'll be dividing this session into different groups. Print, face to face, website email in one group. Social Media in our Social Media Booth</i></p>
2:15—3:15 pm	<p>Session 7—Final Session</p> <p>Stirring the Pot of Creativity: Discussion Forum and Exchange of Ideas</p> <p><i>We're wrapping up, sharing ideas and stirring the pot of creativity. This will be your opportunity to share your “Ah-Ha” moment.</i></p>	