



The mission of ASFIP Foundation is to provide life-long learning and development in financial and investment knowledge in order to contribute to the stability and success of individuals and families in our community.

We understand that for any individual or family to be successful, they need a basic understanding of budgeting, banking and credit transactions, and saving and investments. Our societies 1500 CFA members bring knowledge and experience to the charity. Through grants and volunteer activities, we partner with other nonprofit organizations with similar goals to teach students and adults about financial literacy, creating jobs, and generating wealth and effectively managing it. Through this work, we help our neighbors achieve financial stability and success.

During 2017|2018 we developed a series of online resources with animations, videos, presentations and links to resources to help people get started. An educated community will improve outcomes all over Georgia and make the state more desirable as a location to locate businesses:

Foundation Accomplishments:

- Held seminars on campus of Georgia State and put ads in Red & Black
- Started Foundation Management education program for local students
- Held fundraising events, engaging local companies for sponsorship
- Held several volunteer events with Junior Achievement, FBLA, Atlanta Public Schools
- Donated \$25,000 to JA, \$10,000 to GCEE and \$2,000 to My Right Path
- Animations viewed over 100,000 times and Foundation mentioned on Twitter over 3 million

Future Activity:

- Work with local universities to promote financial literacy (i.e. GSU, KSU, UGA, Agnes Scott)
- Develop Spanish voice over to the animations so we can target another community
- Work with larger literacy organizations as a partner – Georgia Consortium, JA, GCEE

Learn more by checking out our YouTube channel, LinkedIn page, Facebook page, and Twitter feed

[ASFIP.org/Foundation](https://www.asfip.org/Foundation)

Help support our mission by going to:

[ASFIP.org/Donate](https://www.asfip.org/Donate)

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